

Go Off-Road!

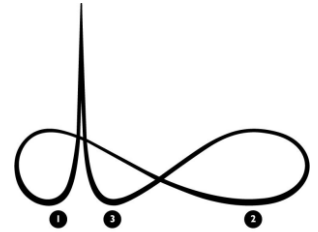
Binnenvaart Versneld Verduurzamen

Delft, 16 oktober 2018

Jeroen Bolt, programmamanager Lean & Green Off-Road



Connekt



Topsector Logistiek

*THE ROAD TO
ZERO EMISSION
STARTS HERE*



JOINT CORRIDOR DEVELOPMENT

World-Class Availability, Collaborative Scale,
Sustainability & Mobility



Flywheel

Lean & Green Off-Road Stimulates companies to take 80% of their international traffic from the road by simple and quick regional collaboration.



100% Collaboration
0% Emission



How we work

Build the network

- We explore opportunities for regional cooperation and select leading shippers. We work together with neutral regional parties and specialised agencies in logistics. We bring joint corridor development nearby shippers and carriers in their own region.

Enhance relationships

- We organize security and connectivity for joint corridor development. We promote in-region cooperation and mutual trust between leading shippers and selected high-value carriers. We initiate open dialogues and teamwork for successful joint corridor development.

Make the difference

- We enable easy and speedy start-up of new corridors and scale-up of existing corridors. We seamlessly join new shippers and carriers. If appear, we solve showstoppers.

100% Collaboration
0% Emission



Our partners



WWW.LEAN-GREENOFFROAD.NL

JOINT CORRIDOR DEVELOPMENT FOR WORLD-CLASS AVAILABILITY,
SCALABILITY, SUSTAINABILITY AND MOBILITY

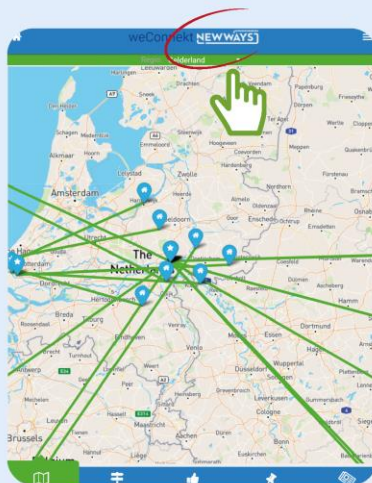


JOIN, MATCH AND MAKE A DIFFERENCE!

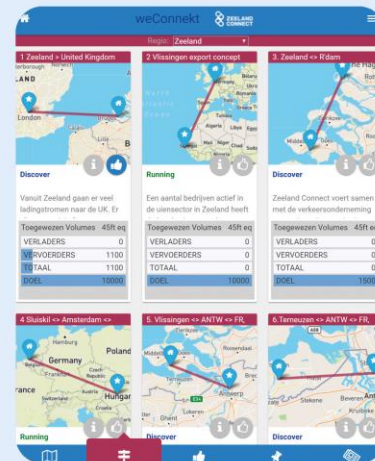
JOIN



GO TO APP.WECONNEKT.NL

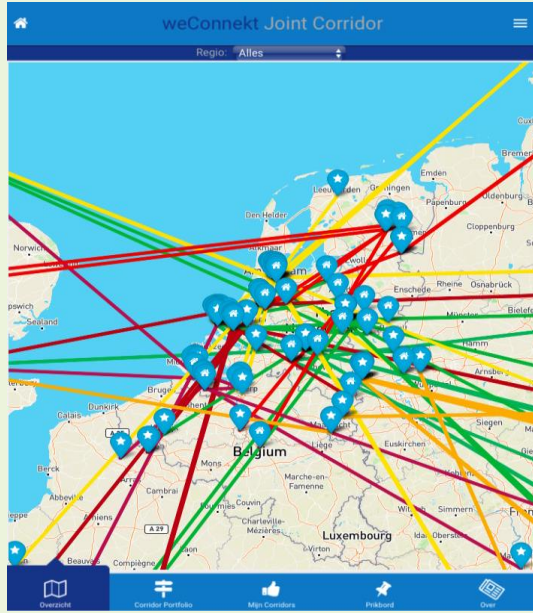


SELECT YOUR REGION



SELECT  YOUR CORRIDOR

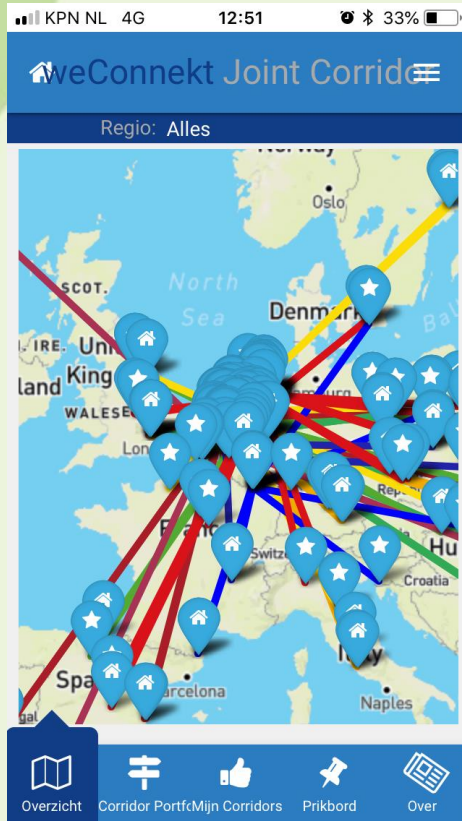
Connectivity 'app.weconnekt.nl'



100% Collaboration
0% Emission



Connectivity 'app.weconnekt.nl'



- *334 users in de weConnekt App*
- *5000+ logins to date*
- *135+ corridors requested*
- *200+ shared volumes on corridors*
- *385+ likes on corridors*

- *Update app*
- *Update Synple*

100% Collaboration
0% Emission



Legal office

- Discover



- Prototype



- Run corridor



100% Collaboration
0% Emission





QUESTION? CONTACT THE PROGRAM MANAGER

DISCOVER



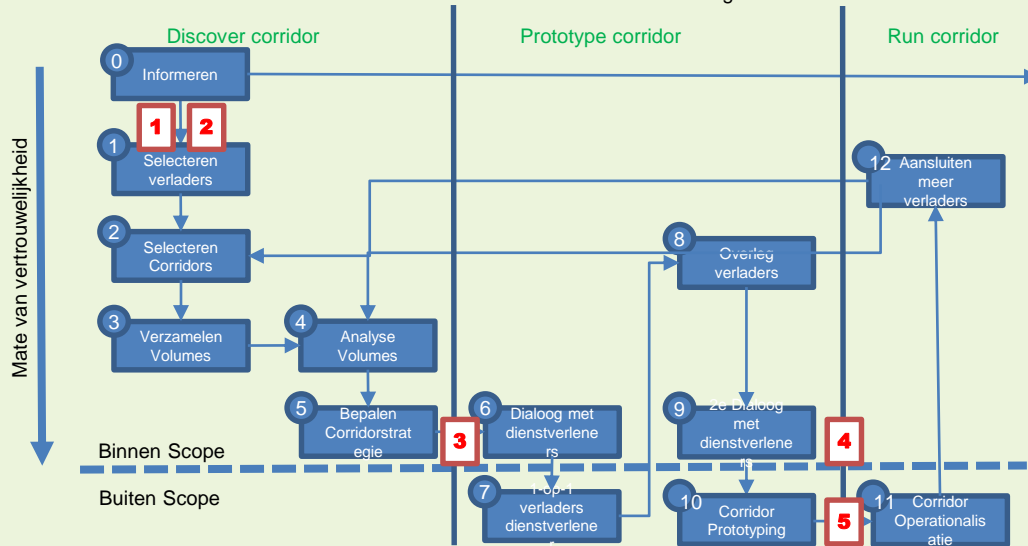
- **DISCLAIMER**
- **RULES OF ENGAGEMENT**
- **INTENTION AGREEMENT**
- **COLLABORATION AGREEMENT**

SECURITY BY LEGAL OFFICE



REGIONAL CONNECTIVITY & OPEN DIALOGUES

Proces Overzicht Interactie met de Markt: Verladers & Logistieke Dienstverleners



PROTOTYPE



DATA EXCHANGE & DESIGN



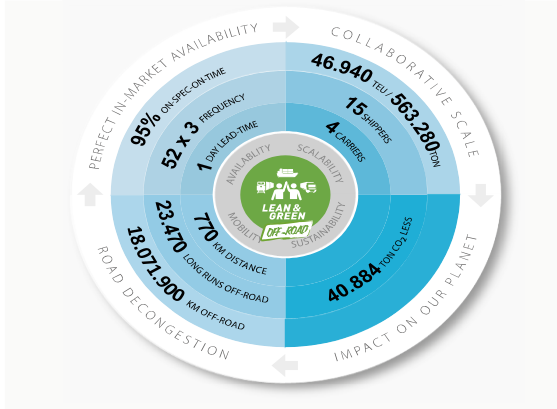
SIGN AGREEMENTS

START-UP & SCALE-UP

JOINT CORRIDOR SCORECARD

NW.NB.01 TILBURG (NLD) ↔ RZEPIN (POL)

FORECAST 2018



COOL PARTICIPANTS

INDUSTRY & TRADE	TRANSPORT
FACILITATORS	



SAMSUNG SDS



100% Collaboration
0% Emission





LAUNCH & RUN

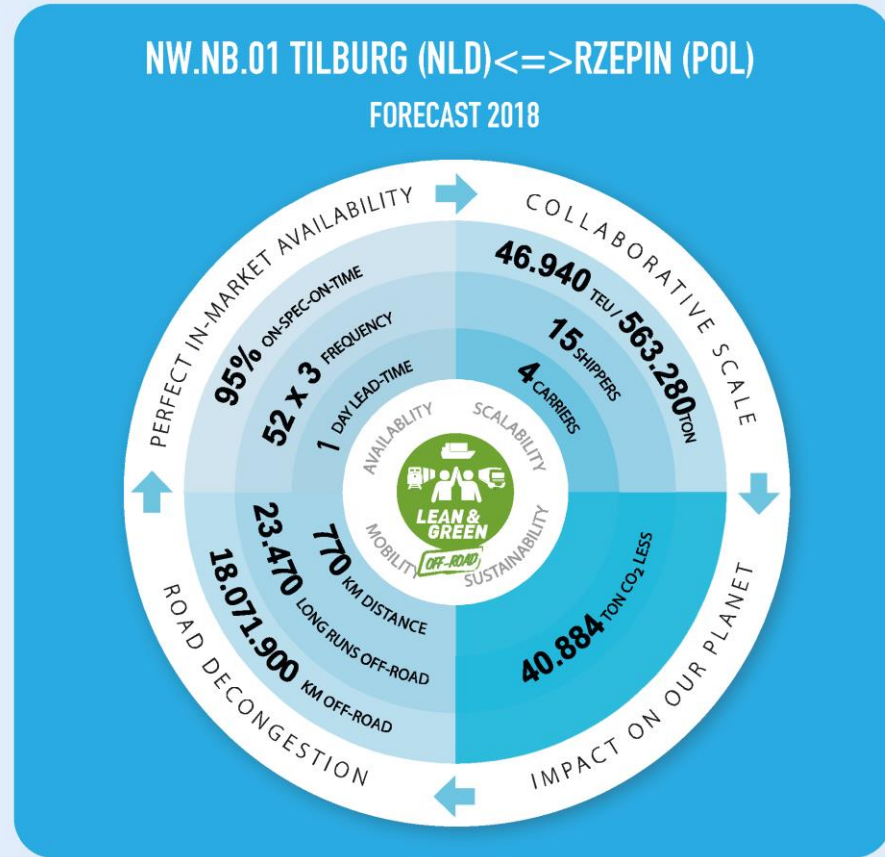
START-UP NEW & SCALE-UP EXISTING JOINT CORRIDORS



OUR COMMUNITY

Joint Corridor

- https://www.youtube.com/watch?time_continue=5&v=-4rrJGgKdgw



OPDRACHTEN NWZH

NEWWAYS

1. Groene Corridor, identificeren importstromen, verbinding leggen met bedrijven & activeren
2. Corridor Rotterdamse Haven, identificeren potentiële verbindingen met bedrijven & activeren
1. Corridor Rotterdam Antwerpen: in kaart brengen verbindingen, NW event 7/11, identificeren potentiële volumes

WWW.LEAN-GREENOFFROAD.NL



Amsterdam
Noord-Oost
Windsheim

Zuid-Holland
Gelderland
Limburg
Zeeuws-Vlaanderen



OFF-ROADRUNNERS

NIEUW!

4^e Jaars
Studenten

Start September 2018
Hogeschool Rotterdam
NHTV Breda

Intro
Lean & Green
Off-Road in
Minors

Gastcolleges door
Programma Management
& Betrokken Verladere
en Vervoerders

Professional
Off-Road
Runners

Off-Road Runners Creëren
Economische &
Maatschappelijke Impact
bij Bedrijven

Off-Road
Career

Bedrijven Werven &
Binden Nieuwe Talenten

100% Collaboration
0% Emission





JEROEN BOLT
Program manager
Bolt@Connekt.nl
+31 6 16594485



FRANS VAN DEN BOOMEN
Program activator
VandenBoomen@Connekt.nl
+31 6 46976386

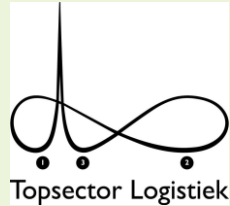


CAROLINE KOITER
Relation manager
Koiter@Connekt.nl
+31 6 22463770

OUR TEAM



PROGRAMMA OVERZICHT



Topsector Logistiek

**SYNCHROMODAAAL
TRANSPORT
(landelijk)**



**OFF-ROAD
(landelijk)**




**O.a. NEWWAYS NB & ZH
(regionaal)**

**VERLADERS
&
VERVOERDERS**

**DEELNEMENDE
BEDRIJVEN
(regionaal)**

100% Collaboration
0% Emission



- 
- 1 Lean & Green**
 - 2 Go Off-Road!**
 - 3 Join - weConnekt app**
 - 4 Discover – starting the dialogue/legal office**
 - 5 Make a difference – Our impact**
 - 6 Partners**
 - 7 Lean & Green Off-Road Runners**

100% Collaboration
0% Emission

