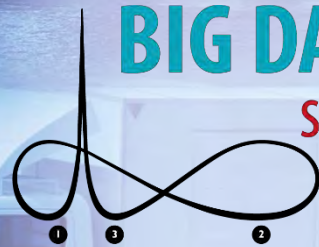




BIG DATA

small world



Topsector Logistiek

AMSTERDAM ARENA

22 APRIL 2016

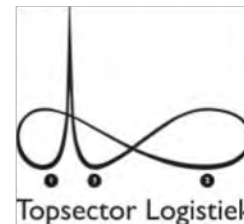
Lean & Green Synchromodal Bekrachtiging samenwerking NewWays

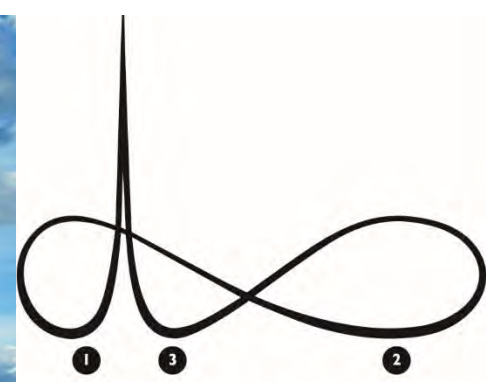
#logistiek2016
@TSLogistiek

Ondertekeningmoment

Lean&Green Synchronodal - New Ways
"Boost Synchronodaal transport"

- Kees Verweij, stuurgroep Synchronodaal
- Leo Kemps , Academiedirecteur NHTV
- Jan Pelle, Directeur BOM





Topsector Logistiek

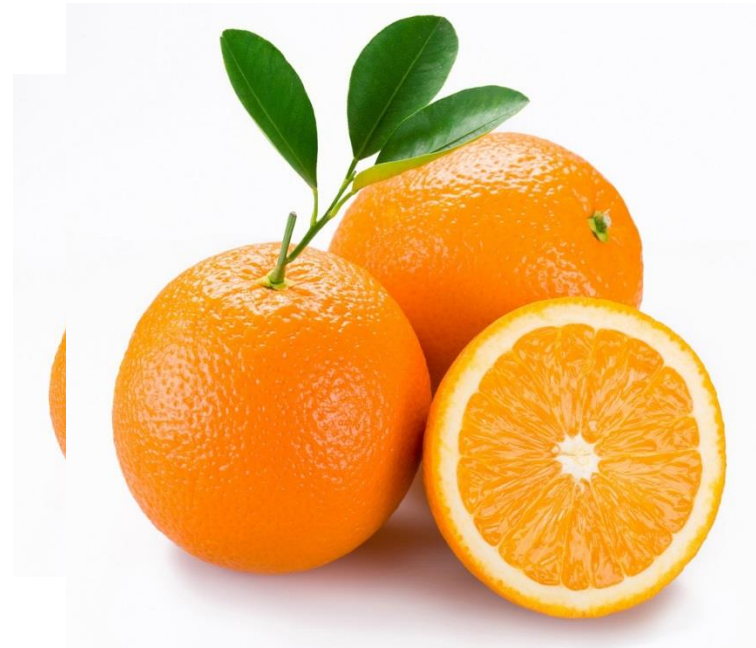
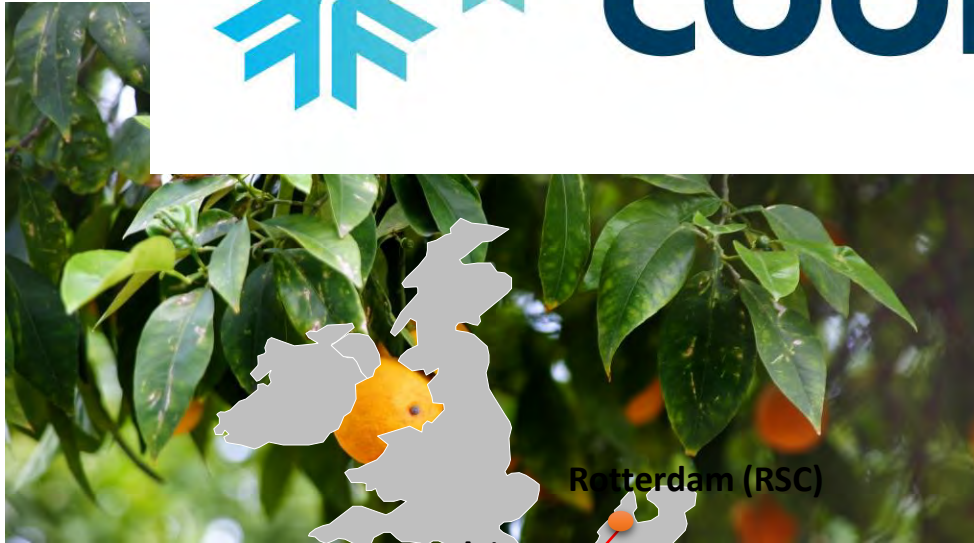


Connekt
Lean & Green





COOLRAIL







Team Lean & Green Synchronomodal:

- Jeroen Bolt, coördinator
- Frans van den Boomen, ambassadeur
- Caroline Koiter, relatiebeheer

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Initiated by:



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Participants:





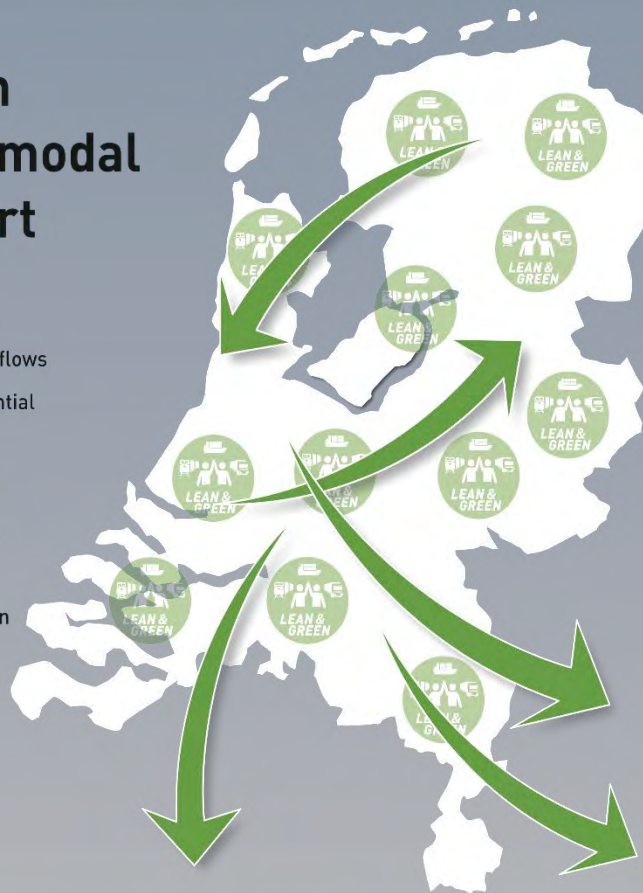
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Program Synchronomodal Transport

Regional networks:

- Identification load flows and bundling potential
- Data collection
- Develop lanes and regional follow-up
- Education
- Regional promotion



Lean & Green Synchronomodal/Connekt:

- National co-ordination
- Support
- Know-how and know-who
- Relation with research questions
- Business case
- Intermodal expertise
- Tenders, contests and vouchers
- Gaming



Large-scale shippers,
international lanes
and backhauling



Mindshift



Database
administration



Ambassador
and stimulation
of network



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BEST**